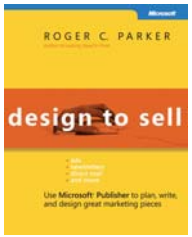

Bonus Content
Thank you for purchasing *Design to Sell!*

Chapter 11, Figure 7

Issue Planning Worksheet

Text element	Purpose	Ideas	Length

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