



Roger C. Parker
Business builder

- \$32,000,000 author
35 books, over
1.6 million copies sold,
NY Times recommended
- Direct marketing copy
 - Speaker/producer
 - Design educator
- Training/workshops
- Marketing coach

Free Special Report

How to avoid the 8 biggest mistakes of newsletter marketing

**Learn why conventional marketing
approaches no longer work....
and what others are doing about it!**

- Discover the "3 truths of successful marketing"
- Learn to keep in constant touch with customers and prospects for free!
- Drive web site traffic without time-consuming and expensive search engine strategies.

***Your ideas save me \$10,000
a year while attracting better-
qualified prospects!***

Gene Paltrineri
Professional photographer

***After I started your program,
my web site traffic increased
400% and is still growing.***

Will Reed
Tokyo, Japan

Details on other side →